

Somos Uno

REPORT





AidLive
FOUNDATION

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Description

With the arrival of COVID-19 in Colombia, thousands of people have decided to voluntarily isolate themselves to avoid a health emergency and the total collapse of medical centers. Additionally, the central government decreed a mandatory isolation as of Tuesday, March 24, which is just beginning to normalize.

Some people are fortunate to be able to stay in their homes with their family and loved ones, without putting their survival and daily livelihood at risk, but this is not an option for most people in the country.

According to the National Administrative Department of Statistics (DANE), 60% of workers in Colombia belong to the informal economy. This social practice implies that isolation is equivalent to losing all economic income, putting their income at risk and thus the life and tranquility of thousands of families in Colombia.

For them and for them, we decided to create “WE ARE ONE”, an initiative that sought to protect and support the most vulnerable people by giving them some of the resources they need to be able to remain in their homes.

SOMOS UNO is a platform to channel solidarity and human kindness, as the greatest resource we have in these uncertain times.

Initiatives Diagram





Description

Somos Uno, focused on prioritizing and serving the most vulnerable families, whose income depends on the informal economy. In turn, families were supported Venezuelan migrants, acid attack survivors, philharmonic musicians Bogotá, children with cancer in a vulnerable condition and displaced families for the armed conflict.

This aid was delivered through six kits, which were made up of:

- **Family Kit:** food for a family of four for one month.
- **Housing Kit:** rent payment for families in extreme conditions vulnerability.
- **Water Kit:** access to a water filter for one year.
- **Grooming and Care Kit:** access to cleaning products, disinfection, prevention, personal hygiene and hygiene.
- **Nutrition Kit:** nutritional supplements focused on children and adults greater.

The priority areas to deliver:

Bogotá, Soacha, Boyacá, Pereira, Santa Marta, Cúcuta y Cartagena.

Donations Raised

RADAMEL FALCAO

Radamel Falcao

03/04/2020

\$246,000,000 COP

- **36 Family Kits** of COP 313,653 each for the benefit of the families that are part from the Radamel Falcao Foundation, for a total of COP 11,291,508.
- **103 Family Kits** of COP 315,000 each for the benefit of families that make part of the Radamel Falcao Foundation, for a total of COP 32,445,000.
- **186 Family Kits** of COP 140,000 each for the benefit of families in conditions of extreme vulnerability, for a total of COP 26,040,000.
- **342 Family Kits** of COP 78,750 each for the benefit of families in conditions of extreme vulnerability, for a total of COP 26,932,500.
- **232 Housing Kits** of COP 427,685 (average) for families in conditions of extreme vulnerability, for a total of COP 99,223,010.
- **362 Family Kits** of COP 140,000 each, for the Somos Uno x Artesanos initiative Colombians from Aid Live Foundation, for a total of COP 49,947,844

EXECUTED			
CONCEPT	QUANTITY	UNIT VALUE	TOTAL
Kits Familia	36	\$ 313.653	\$ 96.709.008
	103	\$ 315.000	
	186	\$ 140.000	
	342	\$ 78.750	
Kits Vivienda	232	\$ 427.685	\$ 99.223.010
Artesanos	362	\$ 140.000	\$ 49.947.844
TOTAL			\$245.879.862

Remainder: COP 120.138

FUNDACIÓN BOLÍVAR DAVIVIENDA

Fundación Bolívar Davivienda

07/04/2020

\$15,000,000 COP

At the request of the donor, the total of this donation was used to pay 35 leases of COP 427,686 (average) for families in conditions of extreme vulnerability.

EXECUTED			
CONCEPT	QUANTITY	UNIT VALUE	TOTAL
Kits Vivienda	35	\$ 427.685	\$ 14.968.989
TOTAL			\$ 14.968.989

Remainder: COP 31.011

RAPPI

Rappi

06/04/2020 al 17/06/2020

196.022.760 COP

According to the donations collected by the Rappi platform, these are allocated to families in extremely vulnerable conditions, as follows:

—— **Water Kit: 11**

—— **Care and grooming Kit: 24**

—— **Nutrition Kit: 156**

—— **Family Kit: 1.221**

EXECUTED			
CONCEPT	QUANTITY	UNIT VALUE	TOTAL
Kits de agua	11	\$135.637	\$1.492.010
Kits de aseo y cuidado	24	\$89.529	\$2.148.703
Kits Nutrición	156	\$22.991	\$3.586.633
Kits Familia	100	\$141.800	\$14.180.000
	146	\$140.000	\$20.440.000
	200	\$80.000	\$16.000.000
	117	\$151.609	\$17.738.253
	150	\$142.708	\$21.406.200
	300	\$118.567	\$35.570.100
Somos Uno Chocó	212	\$221.077	\$46.868.324
TOTAL			\$195.810.223

Remainder: COP 212.537

Note: the Somos Uno x Chocó campaign allocated COP 46,868,324 (it is reflected in the description of Somos Uno x Chocó).

WARNER

Warner Music

09/06/2020

\$4,000,000 COP

At the request of the donor, the total of this donation was used to purchase Family Kits.

EXECUTED			
CONCEPT	QUANTITY	UNIT VALUE	TOTAL
Kits Familia	50	\$ 78.750	\$ 3.937.500
TOTAL			\$ 3.937.500

Remainder: COP 62.500

Total Amount Collected:

\$461.022.760

(\$ 364.154.436 SOMOS UNO)

Delivery of kits by region and costs

(Family Kit, hygiene and care, water, and nutrition):

BOGOTÁ 252

San Isidro Patios (Vía La Calera) 100 family kits

- Kit cost (unit): \$ 141,800
- Total cost of delivery: \$ 14,180,000

Radamel Falcao Foundation 36 family kits

- Kit cost (unit): \$ 313,653
- Total cost of delivery: \$ 11,291,508

Palermo (Catalina Muñoz and Child Cancer Foundation) 117 family kits

- Kit Cost (Unit): \$ 151,609
- Total cost of delivery: 17,738,253

Nutrinfantil 191 Family Kits

- 24 Cleaning Kits for Home, Personal Hygiene and Care (Kit cost per unit: \$ 89,529)
- 11 Water Kits - Water Filters (Kit cost per unit: \$ 135,637)
- 156 Nutritional Kits (Kit cost per unit: \$ 22,991)
- Total cost of delivery: \$ 7,227,346

SOACHA 200

- Kit cost (unit): \$ 80,000
- Total cost of delivery: \$ 16,000,000

TUNJA 150

- Kit Cost (Unit): \$ 142,708
- Total cost of delivery: \$ 21,406,200

CÚCUTA 300

April 17, 2020

- Kit cost (unit): \$ 118,567
- Total cost of delivery: \$ 35,570,100

CARTAGENA 600

April 17, 2020

- Kit cost (unit): \$ 78,750
- Total cost of delivery: \$ 47,250,000

AGREEMENT ÉXITO 435

- Cost of kit 1 (unit) 103 kits: \$ 315,000
- Kit cost 2 (unit) 332 kits: \$ 140,000
- Total cost of delivery: \$ 78,925,000

SARAVENA 300

- Delivery made by Paso Colombia where no funds were invested raised by SOMOS UNO.

VALLEDUPAR 300

- Delivery made by Solidaridad por Colombia where they were not invested funds raised by SOMOS UNO.

Total delivered in our sessions:

- **1,938** family kits delivered in physical form by Aid Live Foundation with the support of local allies.
- **24** Cleaning Kits for Home, Personal Hygiene and Care
- **11** Water Kits
- **156** Nutritional Kits
- Deliveries made through Agreement 891 with Exito: 435 family kits

Kits delivery by region

(Housing Kit):

267 leases benefiting 581 people

- Average cost per family: \$ 427,685
- Total cost of delivery: \$ 114,191,895



Description

Nine (9) Colombian clothing brands that work hand in hand with communities handcrafted throughout the year. Through their designs, they integrate ancestral techniques and works that are part of our national heritage, and support communities artisan, indigenous, rural and / or displaced to urban areas.

During the COVID-19 crisis, each company assumes its responsibility with its employees and communities, keeping their orders despite the fact that most of the sales were frozen. However, our will is to be able to help all members of vulnerable communities, beyond the small percentage of people that each brand can employ with their orders.

For this reason, despite not having the financial muscle to help all families, if we can be spokespersons for these communities and mobilize our audiences on social media.

• United by the artisans of Colombia •

This aid was delivered through family kits, which covered the monthly food for a family of four.

Donations Raised

Radamel Falcao	03/04/2020	COP \$50,000,000
GVNG	08/07/2020	\$13,850.00 USD
Aid Live Foundation	Aid Live Foundation Resources	COP 10.615.266

The total amount collected was given in equal parts to the 810 artisan families, via Family Kits as follows:

- **158 Family Kits** of COP 140,000 each, through the Éxito 891 agreement, for a total from COP 22,120,000
- **652 Family Kits** of COP 136,411 each, for a total of COP 88,939,972

Total Amount Collected:

COP 111.112.128

Kits delivered to date

Kits delivered: 116 (Éxito Agreement)

5 Cajicá, Cundinamarca
10 Momil, Caldas
8 San Jacinto, Bogotá
27 Pereira, Risaralda
28 La Jagua, Huila
5 San Agustín, Huila
16 Guacamayas, Boyacá
17 Santa Marta, Magdalena and Barranquilla, Atlántico

Kits delivered 42 (Exito agreement extension).

4. Bogotá, Cundinamarca
27 Cuspid, Nariño
5 La Jagua, Huila
1 Medellín, Antioquia
3 Pereira, Risaralda
1 Riohacha, Guajira
1 Sylvania, Cundinamarca.

Kits delivered 652 (Chiper Agreement).

212 Sandoná, Nariño
80 Guacamayas, Boyaca
73 Charalá, Santander
46 San Agustín, Huila
42 Curiti, Santander
29 San Jacinto, Bolivar
35 Maicao, La Guajira
28 Sibundoy, Putumayo
12 Mocoa, Putumayo
95 Marsella, Risaralda

SOMOS UNO CHOCÓ

Description

In the Colombian Pacific there is a natural and cultural jewel for our humanity El Chocó, one of the richest places in biodiversity and nature is also one of the most vulnerable and affected by the armed conflict in Colombia. With the arrival of COVID-19 to our country, all the problems that have historically been experienced in the Shocked throughout its history, have been sharpened.

That is why together with a group of artists, musicians, actors, actresses and activists we have decided to act for Chocó and give a break to his community, his doctors and all the people who are experiencing the second largest pandemic in the world HUNGER.

This aid was delivered through family kits, which covered the monthly food for a family of four.

Donations Raised

Reuben Foundation	04/06/2020	COP 35.930.000
GVNG	08/07/2020	USD 36,095.00
Rappi	08/07/2020	COP 47,080.861

The total amount collected was given in equal parts to families who are in Chocó in conditions of extreme vulnerability by means of kits feeding.

Total Amount Collected:

COP 216.562.361

Kits delivered

—— **820 family kits delivered**

Kit cost (unit): \$ 221,077

Kits and areas where deliveries have been made

100 in Acandí

100 in Unguía

200 Displaced people from Chocó and migrants in Turbo 175 in Río Sucio

245 in Bojayá

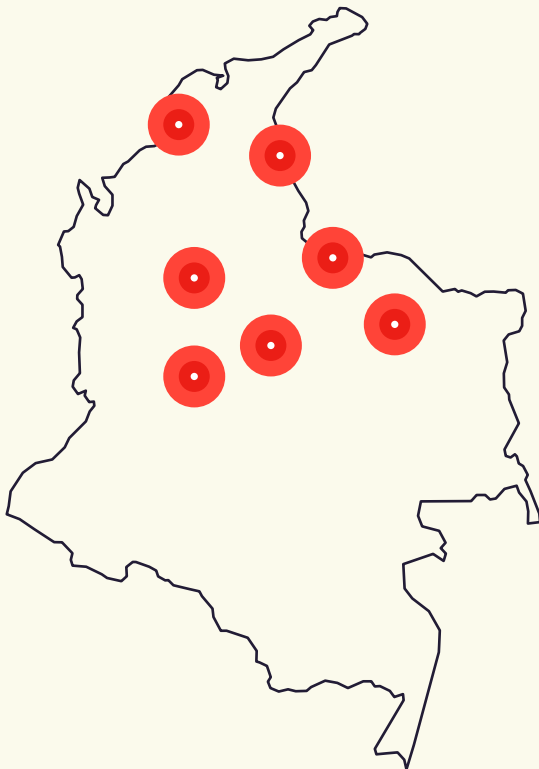


Criteria for targeting of the beneficiaries

Analysis of multidimensional poverty conditions (DANE Statistics), presence of populations in extreme vulnerability to COVID-19 such as:

Non-regularized immigrants, displaced by the conflict, people in a situation from the street, the elderly, mothers head of the household.

Not be beneficiaries of national government aid (Familias en Acción, VAT Refund, ICBF, etc), not receiving donations from other campaigns.





Verification system for food delivery and grooming products

Every delivery made by Aid Live Foundation and its allied regions features a four-step verification system:

1. Input purchases are made from suppliers legally those who present an invoice or collection account (with supports legal) for their services.
2. The lists of beneficiaries are crossed with the verification systems to do not duplicate deliveries.
3. All deliveries have support forms with lists that include ID, telephone and signature.
4. All deliveries have photographic support.



Verification system rent payments

Each Lease Payment made by Aid Live has a verification system five-step:

1. Lease payments are made to natural or legal persons who They have authorization to lease real estate rooms.
2. The lists of beneficiaries are crossed with the verification systems to do not duplicate.
3. All leases are paid directly to the lessors prior presentation of collection account, accompanied by ID and a receipt that certifies ownership of the property.
4. All supporting documents are reviewed by our accountants and reviewers.
5. All families send videos or photographic support.